

Gelbwaks Executive Marketing Corp.

Insurance Specialists

July 6, 2010

Dear Friends,

I sincerely hope your summer is going well.

Enclosed you will find what I truly believe is a very intriguing offer.

I have decided to host a complimentary **Health Day** at our offices on Wednesday, **July 28, 2010** from 9:00am - 4:00pm. Qualified HCA hospital technicians will be present to conduct these tests. CSI, Inc., the largest licensed nurse registry in the U.S. and the leading provider of in-home assisted living services in the Southeast region, has graciously offered to sponsor this event.

Some of you may already know that my brother Bob had a massive heart attack this past December. Fortunately, he had an extremely successful quadruple bypass surgery and he continues to recover well these past six months.

In keeping with the same strong beliefs I have maintained for the last 42 years in business, I believe education is key to our overall health. It can have an extremely positive impact on our financial, emotional, and also our physical well being.

I recently had the opportunity to be personally given the **AngioScreen** test mentioned in the enclosed brochure. Please take the time to read that material. My experience was exactly as stated. It is a no pain, no risk, non invasive screening. They will provide you with a **CD and full color report** that you can bring to your own physician for review. There is no advance preparation and it is conducted fully clothed.

We will be scheduling your personal, private, and fully confidential appointment in 15 minute intervals that day. I would also like to have a brief chat with you for 10-15 minutes before you leave our office to tell you about some exciting things that we are doing at Gelbwaks. Appointment availability is extremely limited and will be offered on a first come basis. **Please call Pilar at 954-236-9999 ext.118** today and schedule a convenient time to have this important test done. **There is no charge whatsoever.**

Because we are expecting a very strong and positive response to this offering, we may be able to schedule an additional day if we run out of available time. Call us even if this date is not good for you and ask to be put on our *reserve day* list.

I hope you will accept this letter simply as my way of saying we care about you and want to do whatever we can to prove that to you and your loved ones. Looking forward to seeing you later this month.

My best,



Peter S. Gelbwaks, CLTC
Chairman, Gelbwaks Executive Marketing Corp.



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